

Optimatic.com Website Privacy Policy

Optimatic.com (the “Site”) is the web site of Optimatic Media Inc. (“Optimatic,” “we” or “us”). This policy governs our practices with respect to the data we collect on this Site.

This Privacy Policy is incorporated into and is subject to the Optimatic.com Network Agreement agreed to by you as part of the online registration process. Your use of the Optimatic services and any personal information you provide on the Site remain subject to the terms of this Privacy Policy and our Network Agreement agreed to by you during the online registration process.

INFORMATION WE COLLECT ON THE SITE

Information provided to us by Site visitors

We collect personally identifiable information from Site visitors when they voluntarily provide it by completing the online application form or by sending an e-mail to us via the Site. Such information may include name, email address, postal address, telephone numbers and other identification information that visitors include in such e-mails or that is requested on the application form.

Information we collect anonymously

For each visitor to our Site, our Web server automatically recognizes only the visitor’s domain name, and the referring URL, not the e-mail address. We may collect aggregate information regarding what pages were accessed, and in which order, to help us understand overall site usage and to aid in site design. This information is considered confidential by Optimatic and is used for internal purposes by Optimatic.

USE OF PERSONAL INFORMATION

Information provided to us by site visitors

We may use the personally identifiable information provided to us by Site visitors for a number of purposes, including: (i) to provide you with the products or services described on the site and/or information regarding new products and services or upcoming events, (ii) to directly converse with you regarding your questions and comments, (iii) to obtain reviews or testimonials relating to your experiences with our company or services, (iv) for our own marketing, advertising

or promotional use, (v) to conduct polls or surveys, (vi) to protect the security of our Site, visitors and/or systems, and/or (vii) to improve our services.

We may retain personally identifiable information and other information collected through our Site for as long as is reasonable for the purposes for which it was collected. The personal information collected through this Site may be combined and maintained with information we collect offline.

INFORMATION WE SHARE WITH OTHERS

Information collected on the Site

We will not share any personally identifiable information collected on the Site with any third-party organizations for their promotional purposes.

We may share personally identifiable information collected on the Site, as follows:

- Our service providers (web site hosting, site design, etc.) may have access to the data to help us with our work, but these service providers are subject to confidentiality requirements by contract with Optimatic. We do not authorize them to make any use of the data other than to provide their services to us.
- We may disclose your personal information with other parties when you consent to the disclosure or when it is required or permitted by law, regulation, legal process or enforceable government request. We may also disclose collected information if we believe that doing so is in our interests in order to protect our property or other legal rights (including, but not limited to, enforcement of our agreements) or the rights or property of others.
- We may also disclose personal information to other third parties in conjunction with entering into an agreement for the sale of our stock or assets or other corporate reorganization, or if we are involved in bankruptcy proceedings. The recipient of personal information following such actions may have privacy policies that differ from those in this privacy policy.

We reserve the right to use and/or disclose to others non-personally identifiable information about Site visitors' demographics and use of our Site in a manner that does not reveal their identity.

COOKIES AND ADVERTISING ON THE SITE

Cookies

We do not set any cookies at this Site, and have no plans to do so at this time. If this were to change, we would indicate such information in this policy. Our website hosting service does use session cookies to help with the navigation and display of this Site. These cookies are temporary and are deleted automatically shortly after your Site visit has ended.

Ad Servers

We do not partner with or have special relationships with any ad server companies at this Site, and have no plans to do so at this time. If this were to change, we would indicate such information in this policy.

SECURITY

We follow industry-standard practices to protect the security of personally identifiable information collected through our Site and require our employees to protect the privacy of visitors' personal information. Nevertheless, any information transmitted over the Internet may be subject to breaches of security. Despite our security measures, we cannot guarantee the security of information you send to or receive from us. Any electronic transmissions that you submit or accept are at your own risk.

CHOICE/OPT-OUT

If you provided personal information to us via the Site and do not wish to receive further contact from Optimatic, you may opt-out from further contact by sending e-mail to support@optimatic.com or by writing to us at our postal address provided below. Use "opt-out" in the email subject line or ahead of the company's postal address on the envelope.

LINKS

Our Site may contain links to web sites operated and maintained by third parties. The privacy policies on these third party websites may be different from this policy and we are not responsible for the information collection practices or the content of the third party sites to which we link. You access such linked sites at your own risk and should read the privacy policy of any linked site before sharing your personally identifiable information on such site.

CHANGES TO THIS POLICY

We may change this policy from time to time. If we change this policy we will post those changes here and other places we deem appropriate so that you are aware of what changes have been made in how we collect, use and disclose your information. Any changes to this policy will become effective on the date that they are posted. We encourage you to frequently review the privacy policy for any modifications.

CONTACT INFORMATION

If you have any questions or concerns regarding this privacy policy you may contact us at:

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New York, NY 10018
Email: support@optimatic.com
Phone: 212-968-0600

Date this policy was most recently revised: **August 2015**